

Our Strategic Plan at a Glance

Vision



Veterans and Seniors living with purpose, joy, and belonging, wherever they call home.

Mission



Elevate the quality of life for members of our community through care, learning, research, and advocacy.

Values



Respect



Integrity



Compassion



Excellence

Strategic Directions and Goals

Strategic Enablers: Collaboration • Innovation • Technology

Elevate Excellence in Veterans and Seniors Care



- Support Veterans
- Grow Service Reach and Impact
- Advance Quality
- Deepen Integration with Care Partners

Lead Positive Change in Veterans and Seniors Quality of Life



- Advance the Perley Health Centre of Excellence in Frailty-Informed Care™
- Connect as a Learning Community
- Be a Trusted Partner for Change

Cultivate an Environment Where People Thrive



- Strengthen Perley Health's People
- Deepen an Inclusive Culture
- Be the Veterans and Seniors Care Employer of Choice

Set a Strong Path to Growth



- Sustain Strong Foundations for Growth
- Diversify and Strengthen Perley Health's Resources
- Deepen Collaboration with the Perley Health Foundation

2035 Strategic Outcome
Increase access by doubling the number of Seniors and Veterans that Perley Health serves.